USC GOULD SCHOOL OF LAW
44th ANNUAL TRUST AND ESTATE CONFERENCE

Special Value Sponsorship
Special sponsorship contribution is $3,000

Registration benefits:
- One complimentary enrollment in the Conference.

Publicity benefits:
- Acknowledgement in the direct-mail brochure specially created for the Conference.
- Acknowledgment on the Conference website.
- Acknowledgement of the sponsor in Conference signage, on electronic media including PowerPoint slides displayed on one or more screens during the Conference, and, as appropriate, in any Conference advertising.
- Inclusion of a one-page congratulatory message/advertisement in the Conference materials distributed to each attendee, provided that a camera-ready electronic copy of your message (8½ x 11 in size) is sent to clesyllabus@law.usc.edu.
- Exhibit space for the presentation of sponsor materials at the Conference (includes one lunch ticket only).

Tax benefits:
- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

Post-Conference benefits:
- Invitation for one person to attend the post-Conference dinner.

Opportunities for sponsorship enhancements may also be available subject to availability. For questions about sponsorship or if you would like your sponsorship tailored to meet your needs, please contact Special Events Coordinator, Julie Yi at jyi@law.usc.edu or call 213-821-3576.