Sponsor Benefits

Standard Sponsorship Contribution: $6,000

Registration Benefits
- 15 complimentary passes to the three day virtual Institute.

Publicity Benefits
- Acknowledgment of the sponsor in any Institute advertising, as appropriate, including the Institute’s social media campaign.
- Acknowledgement of the sponsor in the Institute electronic brochure specially created for the Institute.
- Acknowledgment of the sponsor on the Institute website.
- A customizable sponsor site on the Institute website with options to include: a short written message, sponsor video, a link to the sponsor website or other sponsor materials.
- Acknowledgement of the sponsor on Institute electronic media.
- Inclusion of a one-page message/advertisement in the Institute electronic syllabus materials distributed to each registrant, provided that a camera-ready pdf copy (8½ x 11 in size) of your message is provided prior to the Institute.

Post Institute Benefits
- Registrant List: Option to receive a list of Institute registrants (name, title and organization only unless otherwise permitted by registrant) delivered Post Institute.
- On Demand Access: Institute registrants will receive access to view available Institute session recordings including any applicable bonus materials.

Tax Benefits
- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

Enhanced Benefit Options
With increased sponsorship contribution and subject to availability
- Promotional short video message during the Institute.
- Hosting a networking event.
- Sponsoring a Post Institute webinar.

For questions about sponsorship or customized sponsorship opportunities, please contact Wendy Wiley Willett at w Wiley@law.usc.edu or leave a message at (213) 821-3579.