USC Gould School of Law –
Los Angeles County Bar Association Business Law Section
2021 Institute for Corporate Counsel

Sponsor Benefits - $5,000 Platinum Level

❖ Ticketing:
  ➢ Twelve complimentary Institute enrollments (virtual).
  ➢ Unlimited complimentary enrollments in the Institute afternoon sessions and reception (virtual).
  ➢ Commitments by November 1: Four additional complimentary Institute enrollments (virtual).

❖ Publicity:
  ➢ Inclusion in the Institute’s digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  ➢ Recognition on the Institute website with customizable sponsor pages.
  ➢ Inclusion on electronic signage and media during the Institute, as appropriate.
  ➢ Recognition in the Institute’s digital syllabus materials.
  ➢ Option to provide a short promotional video to be included in the Institute broadcast, as appropriate.

❖ Registration List: Upon request, a list of registrant names and mailing list (includes, names, job titles, company name and mailing addresses), for one time use after the Institute; provided, however, that if a registrant has “opted out” USC Law will not share his or her name or other information.

❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

❖ Participation: Strong consideration for a seat on the Institute Advisory Board.