USC Gould School of Law –
Los Angeles County Bar Association Business Law Section
2021 Institute for Corporate Counsel

Sponsor Benefits - $2,500 Gold Level
For Law Firms

- **Ticketing:**
  - Six complimentary Institute enrollments (virtual).
  - Unlimited complimentary enrollments in the Institute afternoon sessions and reception (virtual).
  - Commitments by November 1: Two additional complimentary Institute enrollments (virtual).

- **Publicity:**
  - Inclusion in the Institute’s digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  - Recognition on the Institute website with customizable sponsor pages.
  - Inclusion on electronic signage and media during the Institute, as appropriate.
  - Recognition in the Institute’s digital syllabus materials.

- **Tax Deduction:** Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

- **Participation:** Strong consideration for a seat on the Institute Advisory Board.