USC Gould School of Law –
Los Angeles County Bar Association Business Law Section
2022 Institute for Corporate Counsel

Sponsor Benefits - $2,500 Gold Level
For Law Firms

❖ Ticketing:
  ➢ Six complimentary Institute enrollments (in person).
  ➢ Unlimited complimentary enrollments in the Institute afternoon sessions and reception (in person).
  ➢ Commitments by October 30: Two additional complimentary Institute enrollments (in person).

❖ Publicity:
  ➢ Inclusion in the Institute’s digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  ➢ Recognition on the Institute website with customizable sponsor pages.
  ➢ Inclusion on electronic signage and media during the Institute, as appropriate.
  ➢ Recognition in the Institute’s digital syllabus materials.

❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

❖ Participation: Strong consideration for a seat on the Institute Advisory Board.