

**USC Gould School of Law -
Los Angeles County Bar Association Business Law Section
2021 Institute for Corporate Counsel**

**Sponsor Benefits - \$2,500 Gold Level
For Law Firms**

- ❖ Ticketing:
 - Six complimentary Institute enrollments (virtual).
 - Unlimited complimentary enrollments in the Institute afternoon sessions and reception (virtual).
 - Commitments by November 1: Two additional complimentary Institute enrollments (virtual).

- ❖ Publicity:
 - Inclusion in the Institute's digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
 - Recognition on the Institute website with customizable sponsor pages.
 - Inclusion on electronic signage and media during the Institute, as appropriate.
 - Recognition in the Institute's digital syllabus materials.

- ❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

- ❖ Participation: Strong consideration for a seat on the Institute Advisory Board.