

**USC Gould School of Law -
Los Angeles County Bar Association Business Law Section
2021 Institute for Corporate Counsel**

**Sponsor Benefits - \$10,000 Diamond Level
(sponsorship of virtual reception or break)**

- ❖ Ticketing:
 - Twelve complimentary Institute enrollments (virtual).
 - Unlimited complimentary enrollments in the Institute afternoon sessions and reception (virtual).
 - Commitments by November 1: Four additional complimentary Institute enrollments (virtual).

- ❖ Publicity:
 - Inclusion in the Institute's digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
 - Recognition on the Institute website with customizable sponsor pages.
 - Inclusion on electronic signage and media during the Institute, as appropriate.
 - Recognition in the Institute's digital syllabus materials.
 - Recognition on customized media at the sponsored event(s).
 - Verbal acknowledgment as the sponsor of the sponsored event(s).
 - One promotional email to prospective attendees from the Institute.
 - Option to provide a short promotional video to be included in the Institute broadcast, as appropriate.

- ❖ Registration List: Upon request, a list of registrant names and mailing list (includes, names, job titles, company name and mailing addresses), for one time use after the Institute; provided, however, that if a registrant has "opted out" USC Law will not share his or her name or other information.

- ❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

- ❖ Participation: Strong consideration for a seat on the Institute Advisory Board.

*Opportunities to be the exclusive sponsor in a particular field, profession or industry may be available.
Please contact Wendy Wiley Willett, wwiley@law.usc.edu, for pricing and other information.*