Sponsor Benefits - $10,000 Diamond Level
(sponsorship of reception or break)

 Ticketing:
  ➢ Twelve complimentary Institute enrollments (in person).
  ➢ Unlimited complimentary enrollments in the Institute afternoon sessions and reception (in person).
  ➢ Commitments before October 30: Four additional complimentary Institute enrollments (in person).

 Publicity:
  ➢ Inclusion in the Institute’s digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  ➢ Recognition on the Institute website with customizable sponsor pages.
  ➢ Inclusion on electronic signage and media during the Institute, as appropriate.
  ➢ Recognition in the Institute’s digital syllabus materials.
  ➢ Recognition on customized media at the sponsored event(s).
  ➢ Verbal acknowledgment as the sponsor of the sponsored event(s).
  ➢ One promotional email to prospective attendees from the Institute.
  ➢ Option to provide a short promotional video to be included at the Institute, as appropriate.

 Registration List: Upon request, a list of registrant names and mailing list (includes, names, job titles, company name and mailing addresses), for one time use after the Institute; provided, however, that if a registrant has “opted out” USC Law will not share his or her name or other information.

 Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

 Participation: Strong consideration for a seat on the Institute Advisory Board.

Opportunities to be the exclusive sponsor in a particular field, profession or industry may be available.
Please contact Wendy Wiley Willett, wwiley@law.usc.edu, for pricing and other information.