Sponsor Benefits - $10,000 Diamond Level
(sponsorship of virtual reception or break)

- Ticketing:
  - Twelve complimentary Institute enrollments (virtual).
  - Unlimited complimentary enrollments in the Institute afternoon sessions and reception (virtual).
  - Commitments by November 1: Four additional complimentary Institute enrollments (virtual).

- Publicity:
  - Inclusion in the Institute’s digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  - Recognition on the Institute website with customizable sponsor pages.
  - Inclusion on electronic signage and media during the Institute, as appropriate.
  - Recognition in the Institute’s digital syllabus materials.
  - Recognition on customized media at the sponsored event(s).
  - Verbal acknowledgment as the sponsor of the sponsored event(s).
  - One promotional email to prospective attendees from the Institute.
  - Option to provide a short promotional video to be included in the Institute broadcast, as appropriate.

- Registration List: Upon request, a list of registrant names and mailing list (includes, names, job titles, company name and mailing addresses), for one time use after the Institute; provided, however, that if a registrant has “opted out” USC Law will not share his or her name or other information.

- Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

- Participation: Strong consideration for a seat on the Institute Advisory Board.

Opportunities to be the exclusive sponsor in a particular field, profession or industry may be available. Please contact Wendy Wiley Willett, wwiley@law.usc.edu, for pricing and other information.