Please advise the attendant at Gate 3 that you are attending “The Institute on Entertainment Law and Business.”

110 North (Harbor):
• Take the Exposition exit
• Go straight through the 37th Street light
• Keep left
• Go under the Freeway Bridge
• Cross Flower at the light
• Turn right at the Figueroa light
• Turn left on 35th Street/USC McCarthy Way
• Enter campus at Gate #3

110 South (Harbor/Pasadena):
• Take the Exposition exit
• Cross Flower at the light
• Turn right at the Figueroa light
• Turn left on 35th Street/USC McCarthy Way
• Enter campus at Gate #3

10 East (Santa Monica):
• Take the Hoover exit
• Turn right at the light on Hoover
• Take Hoover to where it ends at Jefferson
• Turn left on Jefferson
• Turn right on Figueroa
• Turn right on 35th Street/USC McCarthy Way
• Enter campus at Gate #3

10 West (Santa Monica):
• Take the Hoover exit
• Turn right at the light on 20th Street
• Turn right at Hoover
• Take Hoover to where it ends at Jefferson
• Turn left onto Jefferson
• Turn right on Figueroa
• Turn right on 35th Street/USC McCarthy Way
• Enter campus at Gate #3

405 South or North (San Diego):
• Take the 405 to the 10 East (Santa Monica Freeway)
• Go east (toward Los Angeles) on the 10
• Exit at Hoover
• Turn right at the light on Hoover
• Take Hoover to where it ends at Jefferson
• Turn left on Jefferson
• Turn right on Figueroa
• Turn right on 35th Street/USC McCarthy Way
• Enter campus at Gate #3

101 South or North (Hollywood/Ventura):
• Take the 101 toward downtown Los Angeles
• Merge onto the 110 South
• Take the Exposition exit
• Cross Flower at the light
• Turn right at the light onto Figueroa
• Turn left at 35th Street/USC McCarthy Way
• Enter campus at Gate #3

5 South (Golden State/Santa Ana):
• Take the 5 to the 110 South
• Go south on the 110
• Take the Exposition exit
• Cross Flower at the light
• Turn right at the light onto Figueroa
• Turn left at 35th Street/USC McCarthy Way
• Enter Campus at Gate #3

5 North (Golden State/Santa Ana):
• Take the 5 to the 10 West
• Go west on the 10
• Take the Hoover exit
• Turn right at the light on 20th Street
• Turn right at Hoover
• Take Hoover to where it ends at Jefferson
• Turn left onto Jefferson
• Turn right on Figueroa
• Turn right on 35th Street/USC McCarthy Way
• Enter campus at Gate #3
Legend:
1 – Bovard Auditorium  
Morning registration and sessions
2 – Gould School of Law  
Afternoon registration and sessions
3 – Town and Gown  
Luncheon and Keynote

Entrance to Parking Structure A & Oversize Lot

Entrance to Parking Structure X (Committees, Speakers, & Sponsors)

Entrances to Parking Structure 2