

**USC GOULD SCHOOL OF LAW
2012 TAX INSTITUTE**

SPONSOR BENEFITS

Basic sponsorship contribution is \$5,500

Participation benefits:

- Invitation to the annual Institute luncheon planning meeting.
- Invitation for two to the annual Institute dinner honoring sponsors, speakers and planning committee members.

Registration benefits:

- One 3-day complimentary enrollment in the Institute and one 1-day complimentary enrollment in the Institute (fully transferable among firm/company members).
- Unlimited 10% discount on enrollments in the Institute for clients and colleagues.

Publicity benefits:

- Acknowledgement in the direct-mail brochure specially created for the Institute.
- Acknowledgement on the Institute's website.
- As appropriate, acknowledgement in all Institute advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Institute.
- Inclusion of a one-page message/advertisement in the Institute materials distributed to each attendee, provided that a camera-ready black and white, hard or electronic copy of your message (8½ x 11 in size) is received not later than December 9, 2011.
- Exhibit space for the display of sponsor materials at the Institute.

Tax benefits:

- Federal charitable tax deductibility for the Sponsorship contribution to the extent permitted by applicable law.