THE ESSENTIAL DAY-LONG EVENT FOR IP PROFESSIONALS!

FAIRMONT MIRAMAR HOTEL & BUNGALOWS
SANTA MONICA, CALIFORNIA

Intellectual Property Institute
Tuesday | March 21, 2017

IP Remedies Roundtable and Workshop
Monday | March 20, 2017

FEATURED SPEAKERS AND TOPICS:

Luncheon Keynote:
Tom Rothman (Chairman, Sony Pictures Motion Picture Group)

10 Federal Judges: Circuit Judges Chen and McKeown, District Court Judges Dalton, Fischer, Huff, Kronstadt, O’Connell, Schroeder, and Wu, and PTAB Judge Chen.


The Latest IP Topics: the IP year in review, judicial perspectives on IP, pushing the limits of IP law, managing high profile IP cases, inter partes review and the role of the PTAB in invalidity litigation, enforcement and strategies against counterfeiters and diverters, protecting global brand value and brand equity, what IP lawyers need to know about communications law and European copyright developments for American lawyers.

PLUS:
• Concurrent breakout sessions focused on copyright, patent and trademark.
• Special networking breakfast session for women in IP focused on implicit bias.
• Five networking breaks, including a hosted cocktail reception.
• Submit questions for the judges.

Questions? Email cle@law.usc.edu or call (213) 821-3580
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